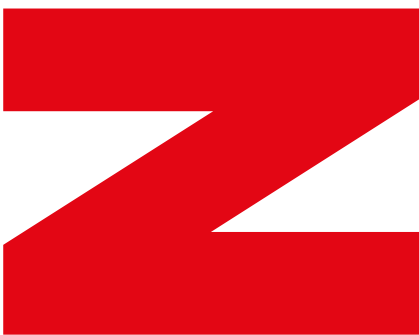




**THE HEART IS
OUR MUSCLE**

**1ST
SOCIAL
RESPONSIBILITY REPORT**
WORLD BOXING COUNCIL REPORT



Letter from the President of the WBC
Lic. Mauricio Sulaimán

Letter from the International President
of WBC Cares Jill Diamond

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With pride and enthusiasm I present the first social responsibility report deriving from the actions carried out by the WBC. Since its creation, the Council has had a nonprofit spirit, seeking to help disadvantaged people, some of whom are among the most in need in the world. This report highlights our efforts in the boxing community carried out until 2018, and shows some outstanding indicators.

My father, Don José Sulaimán, was considered by many to be a visionary leader, philanthropist, sports lover, but above all as the man who changed and humanized boxing. With prodigious intelligence and surprising memory, as many remember, he made it clear that the WBC should be there to serve our boxers in the world. For him, boxing was more than a sport: it was a way to exalt the development of human beings.

Following in his footsteps, today I am proud to perpetuate and transcend his vision, aware that social responsibility is part of the WBC "DNA". It has been present since its creation and will continue to be part of all those who work in the organization.

The foundation of WBC Cares in 2006 has allowed us to carry our message of solidarity and commitment to those most in need. Since its creation, it has benefited thousands of people in the world, attaining to fill them with love and company through our champions.

One of the most significant achievements has been to join Scholas Occurrentes, an initiative of Pope Francis, with the highest goal of making an integrated and peaceful society a reality, through the recovery of the educational pact, with the support of technology, art and the sport. Thus, in February 2016, the WBC endorsed its social vocation with actions directed towards boxing and education. Those of us who are part of the World Boxing Council team, and in general the whole boxing family around the world, have received this distinction with great enthusiasm and commitment.

This work has not been easy. It is through the collaboration of hundreds of champions and people who work selflessly that the WBC has positioned itself as the most relevant organism in international boxing. Thanks to our strategy of the four pillars of management, the organization remains vigorous and prepared for the challenges that arise.

I take this opportunity to call on the entire WBC family to endorse our commitment to serve others, be better every day in our work and leave a legacy of social responsibility that will lead us to a future where boxing stands before children and young people as a quality, commitment and innovation sport.

MAURICIO SULAIMÁN
President of the WBC



WBC Cares primary objective is to serve others. That was the credo of our former WBC President, José Sulaimán, and his mission continues. Since its establishment in 2006, WBC Cares has used the WBC's global platform to help and inspire those in need with the assistance of world champion athletes and compassionate volunteers from our 166 member nations.

Boxing has no borders. We honor diversity; embracing all people, no matter their culture, religion, politics, or background. We connect through our hearts, our universal similarities and the principals of sportsmanship implicit in our sport. WBC Cares, Big Champions Supporting Little Champions, reaches out not only to youth but also to people anywhere there is a disaster or need for assistance.

In this report you will find our many initiatives realized through 2018; medical research and seminars regarding the safety of boxers; Ring official training to implement fairness in scoring; Education on health, quality of life, community service and financial awareness for the athletes in our sport.

Since we exist in so many nations, our activities around the world respond to the social needs of the regions in which the WBC operates. Programs designed to eliminate poverty, domestic violence, drug use and encourage mental health awareness using the values found in our sport, are just some of the actions we've highlighted in recent years.

I offer my deep respect and gratitude to all joining us in our humanitarian commitment, those who have visited hospitals, youth centers and schools, with no compensation other than the fulfillment one feels from compassionate acts. We are people united by a sport and committed to helping each other. In our hearts we have the elements that make us someone's hero and our goal, is to inspire people to live like the champions they can be.

JILL DIAMOND

Chair WBC Cares

WHAT WBC HAS BEEN TO THE WORLD?

The World Boxing Council is the largest professional sport's sanctioning body in the world. Represented by 166 countries, it brings together people from diverse cultures and economic strata, all united by their love of boxing. The WBC is dedicated to ensuring the safety and equality of athletes participating in this sport.



History

The history of boxing is long, complex, dramatic, exciting, and surprising at times. It is also as old as the oldest civilization. Its origin is African and comes from the area where Ethiopia is today. From there it spread to Egypt and Mesopotamia. The historical records of boxing are not continuous and there are periods, mainly in the Middle Ages, when they almost disappear.

The history of boxing is linked to world events and has received its influence, but it has also influenced them, as happened in the case of South Africa, during the Apartheid regime. In the modern world, boxing resurfaces with the force of a knockout, occupying a special place in the field of sports, in the hearts of fans and in the idiosyncrasies of many countries, among which, of course, is Mexico.

The WBC (World Boxing Council) was created on February 14th, 1963 in Mexico City, with the representation of 11 countries.





England, Mexico, Panama, Peru, and Venezuela that were later joined by Puerto Rico. The Council was created to unify the commissions of the world of boxing, due to the rapid growth of this sport in the world. The main promoters of the WBC foundation were Mexicans Luis Spota and Ramón G. Velásquez, Englishman Onslow Fane and Filipino Justiniano Montano. The foundation of the WBC was supported by the then president of the Mexican Republic, Mr. Adolfo López Mateos, who was a big fan of boxing.

The WBC has been growing over the years, and there are currently 166 countries recognized by the Council. The first president of the WBC was the journalist and writer Luis Spota, who served from 1963 to 1968; after him, Justiniano Montano took the position from 1968 to 1971, followed by Professor Ramón G. Velásquez, from 1971 to 1975. Subsequently, **Don José Sulaimán** came from 1975 to 2014. It was he who **revolutionized boxing on an international scale**. During the time he held the presidency he undertook great positive actions

in favor of this sport that profoundly transformed its way of operating. In this period, the WBC evolved, grew and transformed the way boxing was practiced and perceived. After his death, in 2014, the head of the WBC has been in charge of his son, Mr. Mauricio Sulaimán Saldivar. Today, the WBC remains the leading boxing agency worldwide. It has nine affiliated regional governments, including the North American Boxing Federation (NABF), the European Boxing Union (EBU) and the African Boxing Union (ABU), and its headquarters are located in the City of Mexico.

Since its creation, the WBC has had as its central axis security, health and respect for its boxers, whom, with their training and their thirst to win, go up to the ring to please their audience. That is why the Council has invested resources of all kinds to safeguard the integrity of its athletes.

Each year, the WBC celebrates its convention, a space where boxers, referees, promoters, judges and representatives of all affiliated organizations meet, in order to participate in various seminars aimed at ring officers, judges, and referees, listen to presentations on issues of interest, attend medical clinics, approve world rankings, and appoint the official challengers for each champion in all divisions, among other activities.

With a view to the near future and as a promoter of innovation and change, the WBC is seeking, together with the other agencies that rule pugilism, to create a world boxing championship that would be called "Premier Championship". In addition, it is proposed to institute a passport that includes the medical and sports data of each boxer, to prevent accidents within the ring.



WBC icons

The representative icon of the WBC is the green belt with the flags of the 166 member countries.

Some of the most famous boxers recognized by WBC are: Muhammad Ali, Floyd Mayweather Jr, Julio César Chávez, Sugar Ray Leonard, Canelo Álvarez, among others. In women's boxing, Christy Martin, Laila Ali, Lucia Rijker and Cecilia Braekhus have been recognized, as well as Mexicans Ana María Torres and Jackie Nava.



WBC Mission

To boost boxing in the international arena, protecting the health and well-being of all boxers, above any interest, promoting our values and respecting the social commitment that supports our history and reputation, values that keep us as world leaders in our sport.

Vision of WBC

The World Boxing Council reinforces its leadership and prestige on a global scale, by spreading its philosophy, its rules and its technological innovations throughout all the countries where it is represented.

Our vision forces us to continue promoting not only professional boxing, but also amateur boxing and the women's branch, being two of our priorities, since their extraordinary expansion under the rules of the World Boxing Council have consolidated them. It will continue to protect the integrity of the boxers based on the values of our sport.



WBC Values

Loyalty: Refuse to participate in activities that may lead to unbalanced competition, so as not to incur a conflict of interest or put any participant at a disadvantage.

Integrity: Reject any commitment that goes against justice and honesty in the ring, offices or gym. Report any act of corruption at any time or place where it is detected.

Equality: Promote equal rights in boxing, at all times, always acting impartially, honestly and fairly.

Non-discrimination: Reject any type of discrimination based on race, nationality or any other, firmly confronting those who practice it.

GOVERNMENT BOARD

(Board)

WBC Presidency

Supreme Council

Vicepresidents | Executive Director | Treasurer
| Legal Counselors | Honorary Counselors |
Special Committees

It is important to distinguish the work of the various committees that the WBC has; there are ten and each of them works for various causes that allow us to face the present and future challenges of boxing with strength and professionalism:

Classification Committee

Women's Committee

Medical Council

Ring Officers Committee

Finance Committee

Legal Committee

Youth Championships Committee

Appeals Committee

Anti-Doping Committee

Regulatory Committee

WBC management

The WBC is the most important organization of this sport in the entire world and groups the organizations of 166 countries. His work has been a fundamental factor in shaping modern boxing, in strengthening this sport in various nations. Nowadays, the WBC is still governed by the four pillars that have sustained their extensive work throughout their 56 years of life. These are:

Improvement of boxing practice

Support to boxers

Support to the community

Council Legacy

From the arrival of José Sulaimán to the presidency of the WBC, and thanks to the various contributions proposed, promoted and specified by him and the body he presided, boxing was transformed in a very positive way: safety, health and respect towards the boxer became priorities on the Council's agenda; social programs were strengthened and multiplied, and boxing was assumed not only as a sport or a confrontation, but also as a way for personal and psychological reconstruction in rehabilitation centers, gyms in marginalized neighborhoods and other spaces.

Currently, the WBC continues to work to honor its commitment to sports and boxers and strengthen ties with the community through projects such as BoxVal, Two Nations, a Dream, Clean Boxing Program and Ring for Reintegration.

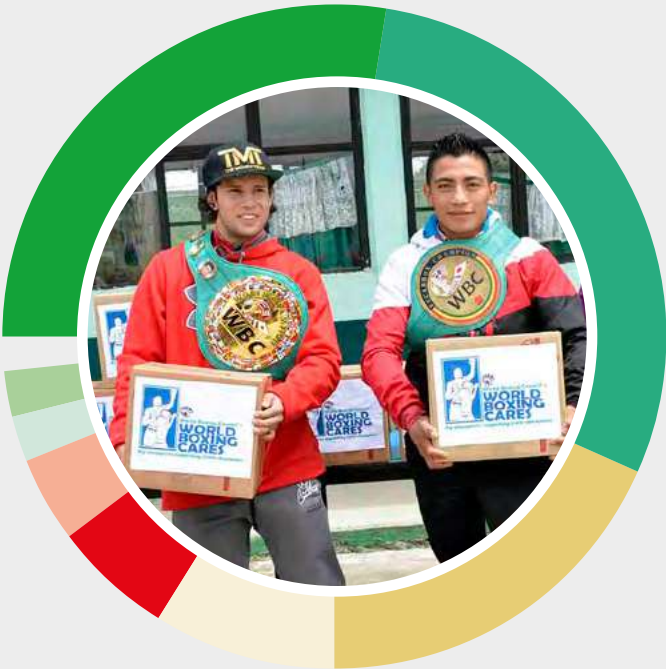
WBC Social Responsibility approach

Since its creation, the World Boxing Council made it clear that it had a primary social function as the center of its actions. The statutes of its creation show this; the struggle for human rights, the inclusion and eradication of discrimination have since been one of its most striking flags. In 2006, with his great social vision, the president of the organization, Don José Sulaimán, launched World Boxing Cares, an organization under the direction of the WBC that would seek to carry a message of hope and inspiration to the whole world through its athletes, whom since then carry out, among many other actions, visits to youth centers, hospitals and orphanages where they testify to their efforts.

As a result of this commitment, programs implemented until 2018 represent a contribution to society for \$1,166,559 USD.

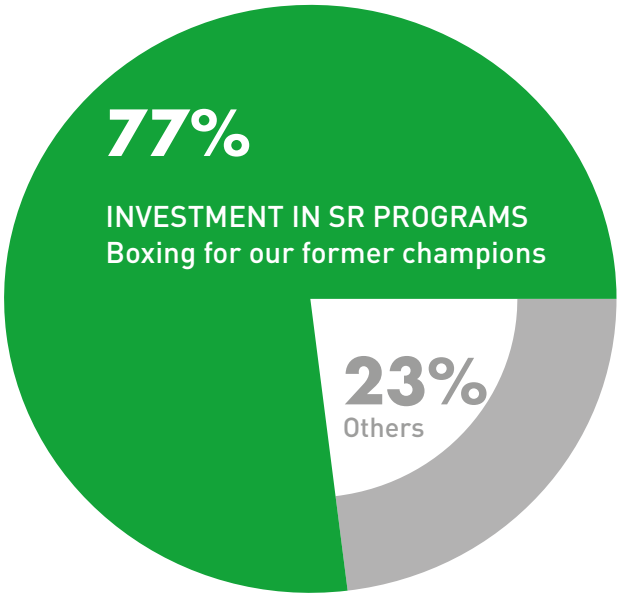


In the current management, under the responsibility of Mr. Mauricio Sulaimán, the WBC Cares programs have been continued, guiding the work of the World Boxing Council towards social responsibility. As a result of this commitment, programs were implemented that represented, until 2018, a contribution to society for 1 million 166 thousand 559 dollars distributed as follows:



●	Boxing for your health	38%
●	Boxing for future promises	25%
●	Boxing for professionalization	12%
●	Boxing for the community	8%
●	Operation costs	6%
●	WBC Cares	3%
●	Acknowledgement for outstanding boxers	3%
●	Boxing for education	2%
●	Boxing and disability	1%

Today with various actions that not only involve us in philanthropic issues, the WBC will seek to show all those actions inherent to its impacts and in relation to its stakeholders. Today, more than ever, we endorse our commitment to society and its development. In all the statutes created for the effective operation of the organization, the WBC makes it clear that its primary objective will be to ensure equality in boxing, and fight against the conditions that damage the free practice of this sport at a professional level, including discrimination by reasons of race, nationality or religion by any country or organization that declares to be contrary to the principles and spirit of the WBC





HUMAN RIGHTS, LABOR STANDARDS AND THE WBC

One of the most relevant missions of the WBC is to care for our athletes. The only purpose of an organism like this exists is to safeguard the physical integrity of our boxers. Therefore, we will fight tirelessly to eradicate practices that put at risk the physical integrity of boxers.

Next, we show our practices in compliance with the Human Rights axis.

Ensuring our pugilists

Throughout the history of the WBC, innovation and ethics have been present in the care of our boxers. With that objective, Don José Sulaimán made great proposals for the safe practice of boxing and made important changes to the rules, among which are the following:

- **Reduction in the number of assaults from 15 to 12 in championship fights**, based on scientific studies conducted mostly by the University of California (UCLA), in which it was determined that fatigue is the boxer's worst enemy. Hence the relevance of reducing the number of assaults.
- **Increase of 3 to 4 ropes** in the ring in order to safeguard the integrity of the boxer by giving him more support in case of falling on them.
- **Advancement of the official weighing ceremony to be held 24 hours before the fight** instead of the 8 hours previously established, to avoid harmful dehydration of competitors.
- **Development of UCLA research programs** on brain injuries in boxing, sponsored by the WBC.
- **Creation of intermediate divisions**, which allows a gradual adaptation of the boxers that change from one to another, as well as increasing competition.
- **Establishment of the WBC World Medical Congress**, where various specialists talk about health sciences applied to boxing.
- **Introduction of gloves with the thumb attached** to prevent boxers from causing eye injuries. This has achieved a marked reduction in the rate of retinal detachment accidents.
- **Offering life insurance and hospitalization for boxers**, as well as financial support pensions for boxers who need it worldwide.
- **Boosting the female branch**; in 2004, the WBC became the first boxing agency to hold an exclusive convention for women.



With these and other measures we have put the health and integrity of our athletes at the center, we know that they are the most relevant factor for our organization and therefore the care we have had over the past year, always proposing new norms and denouncing those acts that could be detrimental to his being.

Throughout 2019 we have promoted other adjustments that aim to protect the health of combatants, such as the introduction of the new Weight Control Program, the mandatory Clean Boxing Program for the women's branch, the use of gloves certified according to safety parameters, and the use of a protocol bandage, among other measures for the care of our boxers.

In addition to all of the above, we seek the integrity of our boxers with concrete actions in medical matters. Every boxer who starts in the professional field must undergo several medical



Innovation and ethics have been present in the care of our boxers.

exams that guarantee that his state of health is in perfect balance to be able to get into the ring. The WBC has a Safety Requirements Committee whose certified doctors, under the responsibility of Dr. William Boodhoo, monitor and guarantee compliance with the regulations and notify the WBC that boxers are in conditions to fight.

Each fighter who fights for a title of the Council must guarantee that he has a healthy state of health both in the metabolic and in the physical level. The WBC will always give notice to everyone involved about the medical requirements to complete in order to participate in a fight.

In those cases where any of the boxers has a health problem, our committee and the Government Board take action on the matter to study the case and decide how to return this athlete to a balance so he can continue his professional career.

On the other hand, in the WBC all collaborators know that our former champions will always be champions despite the time passed and therefore at all times the treatment towards them is that given to a titleholder.

WBC and investigation

Another great success has been the above mentioned collaboration with the University of California, in Los Angeles. For the past 35 years, the WBC has worked in conjunction with the Center for Brain Damage Studies at UCLA to develop new forms of protection that increase the safety of boxers in the ring. The investigations derived from this alliance have led to important changes in the regulation and boxing protocols, including:

- **Reduction in the number of rounds from 15 to 12 in world championship fights.**
- Establishment of 10 two-minute rounds for women's world championship fights.
- Creation of intermediate divisions.
- Modification of the weighing protocols (including weighing 30, 14, 7 and 1 days prior to the fight, and, recently, monitoring the weighing on the same day of the fight).
- Mandatory medical exams for boxers (including a yearly brain magnetic resonance image).
- Establishment of mandatory medical insurance.
- Training of referees and judges on signs of risk of brain damage.
- Protocols for the use of electrolytes.
- Adhesion of the thumb to the glove.



The rules of boxing in the WBC are based on science and not prejudice. Thus, in future years, studies will continue to develop better forms of protection and improvement of the diagnosis and treatment of injuries derived from boxing. One of the priority aspects for the WBC is the implementation of a boxers weight management Program, and training the athletes themselves as well as their coaches, managers and assistants in nutrition and hydration issues.

The WBC Weight Management Program includes permanent monitoring of athletes' body mass during their preparation for a fight (30, 14, 7 and 1 days prior to the fight, as well as the measurement of weight on the same day of combat), in order to meet possible variations in the weight of athletes that put their health at risk, taking care that they remain in safe ranges. Also, a surprise weighing program is being implemented to monitor the body composition of the boxers, even if they are not in a formal stage of preparing for a fight. The analysis of the data thrown by this program will allow us to make better decisions in particular, in cases of risk, as well as to design protocols and rules that protect the health of all the athletes.

These programs must be accompanied by an educational program that provides information to the boxers and their team about safe and adequate practices for nutrition and hydration. That is why, through the WBC University Educational Portal, a Nutrition course in boxing will be given as well as face-to-face seminars with which it is intended to certify coaches, assistants, athletes and managers to ensure that they have the basic knowledge on this important topic.



During 2018, the WBC developed the research and regulatory support for a new weight control program that has begun to be applied as a pilot program during 2019. The program aims to protect the health of boxers.

Among the modifications that are being piloted, the following are worth highlighting:

- New weight checks are applied 14 days before the fight and the variation percentages are modified as follows: 30-day weighing, 10%; 14-day weighing, 5%; 7-day weighing, 3%
- The promoter is asked, together with the local boxing commission and the WBC supervisor, to ensure they have a balance ready at the site of the fight to the weighing of the boxer on his arrival the day of the contest.
- New sanctions are established by the WBC, as a warning, for cases of non-compliance; fines can be up to USD 5,000 and will be penalized with up to 30% of the bag in the case of repeated infractions.

All these measures were announced in 2019 to promoters, meeting planners, managers, coaches, boxing commissions, boxing federations, as well as to the same boxers, and will be applied once the pilot test is finished and the information obtained is analyzed.



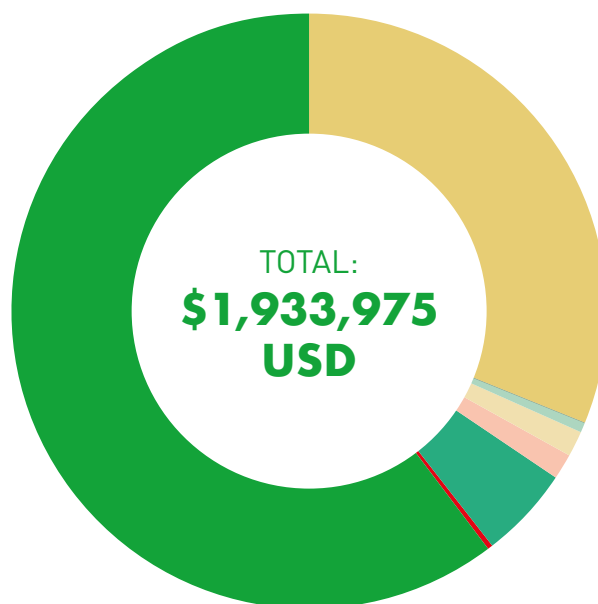
José Sulaimán Boxing Fund

Since the death of Don José Sulaimán, the current president Mauricio Sulaimán follows his steps with this vision of support and development towards the fighters, strengthening the José Sulaimán Boxing Fund, created in 2012, the first fund for boxers in vulnerable situations that focuses all its resources on activities, such as:

- Allocation of an amount to help the boxers in the payment of mortgages, payment of essential services and pantry.
- Funeral expenses
- Financial support in case of having medical needs that, due to their precarious situation, prevent proper medical attention.

From its creation and until 2018 the fund granted amounted to 1 million 933 thousand 975 dollars to support various former champions; however, none of this would have been achieved without the help of our allies and benefactors, among which Hublot and Telmex-Telcel Foundation stand out.

	DONOR'S NAME	%
●	Hublot/WBC Inagural Auction	60.32%
●	Instituto Telmex Deporte	31.02 %
●	Haymon Sports	5.02 %
●	Bravo Tickets	1.54 %
●	Dibella Entertainment	1.29%
●	Teresa Tapia	.52%
●	Youth WBC Committee	.10%
●	Virgin International Sports Promotion INC.	.06%
●	Swissboxing	.05%
●	Youth World Boxing Council	.05%
●	Mr. Thomas	.01%
●	Mr. Joel Scobie	.01%



The fund is managed solely by the independent Nevada Community Foundation, to give greater certainty to this project.

WBC looks for champions

The vocation of the Council will always be to ensure the safety of boxers, and although the development of boxers in early stages is not our primary vocation, we seek to take care of the development of these young people.

Amateur boxing is of great relevance for WBC because it is a key factor in the health of young people. Although we do not develop talents, we seek that these young people receive the same care that WBC grants at the professional level and that they are sanctioned according to the same quality criteria. Due to the accumulation of skills and abilities that must be accompanied by a physical-athletic, emotional and psychological preparation, we recognize that boxing is a way of developing in young people the love of sport.

Boxing seeks the integration of male and female athletes through physical activity, regardless of whether they can be promises in the short or medium term future. The regulation of the WBC Amateur contemplates all the technical actions and guidelines of competence of the young boxers, and governs all the technical and collegiate bodies that, together, must ensure the monitoring and respect for the application of the technical norms and rules of competition.

It is noteworthy the work carried out by the WBC Amateur in the boxing issue. Currently, we develop this activity in different countries where we have representation, with the realization of tournaments in different nations to give space to emerging talents.



In 2018, with more than seven tournaments in Mexico, more than 4,000 young people participated in a large number of gyms and first level training was given to coaches and referees.

Worldwide, the idea is to support the development of all youth categories by giving the opportunity to athletes that are emerging through independent tournaments. Thanks to the “Green Belt Challenge” tournament, thousands of young amateurs are attracted to this annual event where they show their preparation and expertise in boxing. These stimuli allow to develop talent so that they reach a world title. Amateur boxing can occur from 12 years of age, with various meetings both in the countries of origin and in the international arena.

In order to ensure youth development and a supreme respect for the full development of these young boxers, it is only after 18 years that the WBC allows them to debut professionally. In order to be able to enter the group of amateurs, the WBC requests medical and technical aptitude exams that guarantee that the ascending boxer has the physical and fitness qualities to be able to get into a boxing ring. Ensuring the integrity of these amateur athletes it has been sought to make adjustments to their fights, so that they are only 3 rounds of 3 minutes each, and the use of the mask and T-shirt is mandatory.

As always, the WBC has sought to impulse boxers around the world, through support for the development of their career. The Council has promoted different alliances to promote this development, highlighting the one established with Telmex, which led to the creation of the Telmex-Telcel Ring project.

Thanks to the “Green Belt Challenge” tournament, thousands of young amateurs are attracted to this annual event where they show their preparation and expertise in boxing.



Telmex-Telcel Ring Mexico

Since 2008, Telmex-Telcel Ring, the Telmex Foundation program that has the recognition of the World Boxing Council, supports amateur and professional talent so that pugilism returns to the foreground. The program was created by Engineer Carlos Slim and Don José Sulaimán through the Telmex-Telcel Foundation.

Currently, the Telmex-Telcel Ring project has 12 world champions and hopes to continue being a platform for young people who love boxing and dream of raising the name of Mexico. The number of fights in which the scholars have participated amounts to more than 500.

This program gives financial support to boxers to underpin their sporting activity so that they can continue their studies at the same time. Over the past 10 years, the program has supported a total of 71 fighters so that they can concentrate on their sporting activity. Currently the program has 22 professional members.



Additionally, a fund for retirement is being created, with 22 lifetime scholarships for former world champions. Since the Telmex Ring program, the team has traveled to countless boxing functions throughout the Republic, constantly observing the fighters and seeking to provide them with an opportunity to be awarded scholarships, provided they are an example of behavior in their lives everyday

In its walk throughout the Republic, the Telmex-Telcel Foundation team met Óscar Valdez Fierro, who proudly represented us at the 2012 London Olympics. Some former champion boxers awarded by the Telmex Foundation are:

- 1 Anabel "Avispa" Ortiz
- 2 Mariana "Barbie" Juárez
- 3 Saúl "Canelo" Álvarez
- 4 Adrián "Confesor" Hernández
- 5 Zulina Muñoz
- 6 Carlos Cuadras

- 7 Julio "Pollito" Ceja
- 8 Francisco Vargas
- 9 Gilberto "Zurdo" Ramírez
- 10 Óscar Valdez
- 11 Miguel "Alacrán" Berchelt
- 12 Giovanni "Rey" Vargas



It should be noted that year after year the Telmex Ring Gala Function is held, where selected scholarships from the Foundation are tested to face first-line rivals, and thus allow to appreciate their progress in their sports career.

The program has supported a total of 71 fighters.



Conade-WBC Mexico Boxing Academy

The Boxing Academy, founded in 2017, has been one of the most consolidated programs in the search for new talents. In partnership with the highest sports authorities in Mexico, CONADE, the program sought to capture young talents and coaches, with the possibility of cementing the athlete within a high performance system that would provide them with everything necessary to develop their potential. The Mexican talent for this sport is real, because boxing is the discipline that has given the largest amount of medals to this country.

Thus, in the search for amateur talents that can represent Mexico in the international sports fairs, the WBC supported this initiative. We believe that every child or young person who dreams of

representing their country, bringing medals and becoming a national hero must have the path set to achieve it, creating real opportunities.

Today, thanks to this academy, children and young people have had the opportunity to achieve their dream, knowing that they had all the support through an integral sports, educational, psychological and nutritional support plan.

Every child or young person who dreams of representing their country, bringing medals and becoming a national hero must have the path set to achieve it, creating real opportunities.



Boxing vs discrimination

Discrimination in sport has been present throughout history. In the case of boxing, the distinctions made in front of a person or group that is treated unfavorably because of prejudices have been present, but the WBC has worked constantly to avoid them. Although in previous years the issue of racism in boxing was very present, it is a struggle we have won in favor of inclusion.

The WBC has worked so that all its policies and regulations are aligned with pronouncements against discrimination based on race, color, sex, nationality, physical condition, language, religion, social origin, socioeconomic status or any other.

Our communication and our programs bear witness to our beliefs in favor of inclusion. Proof of this is the women's boxing program and concrete actions in favor of people with some physical or intellectual disability. Later both programs will be detailed.

Thus, in this struggle of years, our dear Don José Sulaimán took advantage of the platform to assume a voice in favor of the weakest and against discrimination. Friend of Nelson Mandela, he starred in a declared struggle against the discriminatory apartheid regime in South Africa. Sulaimán's protested in the United States against racism presenting solidarity from the WBC.

It was a 19-year fight; during that period South Africa was expelled from world boxing; any boxer, manager or promoter who dealt with the apartheid regime was expelled from the WBC. Thanks to these and other actions, it is that Don José Sulaimán earned a recognition in the UN for his fight against discrimination.

The WBC will continue working on practices for inclusion and labor equality. We are in favor of having work practices of equal opportunities, inclusion, development and non-discrimination.

Our goal will always be that our efforts continue to benefit people in vulnerable situations, especially those with disabilities. In sport, it is everyone's job to contribute to a cultural change that favors environments free of violence and discrimination, promoting the improvement of their conditions, expectations and trajectory in sport for less favored groups.

As an example of the great work done by the WBC in its fight against racial discrimination, we must highlight the forgiveness given to Jack Johnson, a prominent African-American boxer who suffered racial discrimination and was sentenced to prison in 1913 for marrying a white woman. In May 2018, the president of the United States, Donald Trump, signed the posthumous pardon to the pugilist, responding to the demand of millions of citizens who asked for this forgiveness, having dealt with an abuse of the American judicial system. The WBC supported thousands of boxers and members of the boxing community and was supported by the boxing ambassador, Sylvester Stallone. They all witnessed an indelible moment that represents a victory for boxing. The WBC will continue to maintain its struggle for inclusion and freedom.



Women and boxing

Although the first records of fightings between women date back to the end of the 18th century in Europe, female boxing was a taboo that took years to banish. It was even banned in various countries, Mexico among them. After many efforts and thanks to the direct intervention of Don José Sulaimán, in 2004 the WBC made women's boxing legally recognized in the country, making its way in the world. Pioneer of boxing, like Laura Serrano, cleared the way for many women who dealt with blows clandestinely and who suffered abuse and discrimination in gyms where there were no restrooms for ladies, and had to go up to the ring to train with men who abused them in the sparring.

In 2004, the World Boxing Council instituted the women's world championship with the creation of a specialized committee, which, after medical studies and research by the University of California, Los Angeles (UCLA), and under the strict supervision of the doctor Arturo Zárate (Mexico), established the rules to sanction this discipline.

That was how on May 30, 2005, at the Grand Hotel in Tijuana, Jackie Nava became the first female WBC world champion. There began the history of professional women's boxing.

Nava was the first female champion of the World Boxing Council. Then came Laila Ali and many other great women who took a giant step to achieve equity in a sport considered exclusively for men. The WBC took this issue with the highest priority to dignify this activity and give ladies the opportunity to develop in the sport that generated in them passion, devotion, and an opportunity to succeed.

The agency continued with a series of medical research to achieve maximum protection for women in the professional practice of this high performance sport. After this, a series of specific rules for women's boxing were determined, among which are:

- Mandatory non-pregnancy test at the time of signing the fight
- Mandatory non-pregnancy test one day before the fight
- Development of women's gloves with specific protection, since the woman's hand is of different physiognomy than man's
- Two minute rounds duration limit
- Limit of 10 rounds to fights in regular fights
- Tolerance of one pound above the weight of the division, due to the menstrual cycle





The conviction of the WBC in investing on the growth of the discipline was revealed in 2014, when it carried out, in Playa del Carmen, Quintana Roo, the First WBC Women's Convention, positioning itself as the pioneer organization in the world. With an unprecedented, multicolored and multiracial participation, the dream long cherished by Don José took shape as one of the most emotional boxing events that have been seen below the ring. The meeting was characterized by the unity of the champions and in general, of all the boxers.

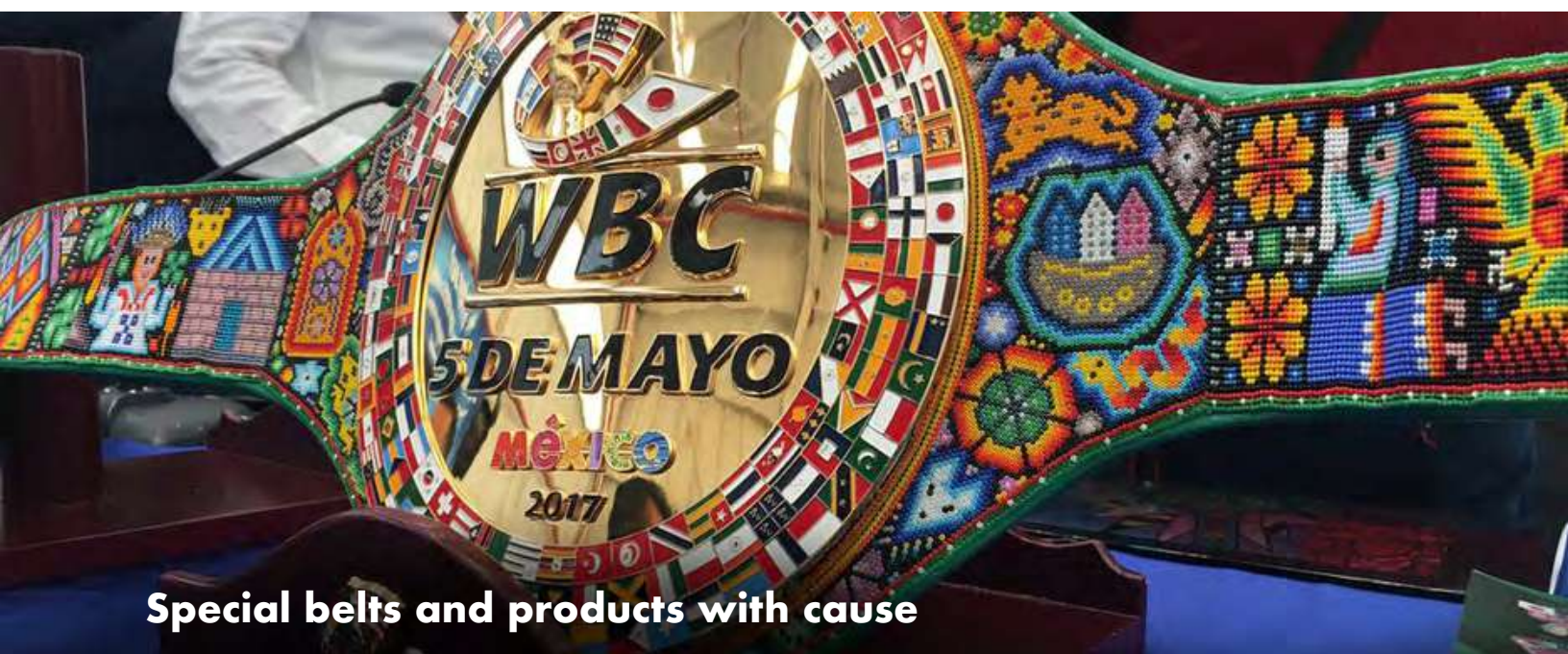
The story continued with the second Convention, in Tijuana, Baja California and the third, which was held in the Philippines, thus permeating support for the fight for women's equity in boxing. During the conventions, which have been attended by just over 300 women, numerous panels related to female boxing have been presented and recognitions have been made to the work of boxers, including the delivery of the diamond belt to Ana María Towers. She won it on the ring by defeating world champion Jackie Nava, thus becoming the first woman to receive this award, thanks to her hard work as an elite boxer.

Following these meetings, the World Boxing Council has proposed as one of its objectives within the women's branch to raise economic bags to be distributed in the fights. In women's boxing, the monetary income of the boxers is lower than that received by men, so the WBC still has the hard work to promote the participation of women in large billboards, in addition to seek greater medical protection for them.

Other actions promoted by the WBC to position women's boxing have been the issuance of pink gloves, as a symbol of support to the commemoration of International Women's Day and national campaigns against breast cancer.

On these occasions our boxers join with messages of support for these causes through our platforms and through various media.

It is a reality that female boxing has more and more followers. The achievements of many female boxers after entering professional boxing are as outstanding as their success stories. Some stories are heartbreaking and for many boxers boxing has not been a mere economic incentive but, above all, a refuge, a way to defend themselves from the world in which they have grown. For others it has meant a way to stand out and belong to something bigger. The WBC will continue to promote this program that today greatly empowers women in the world.



Special belts and products with cause

At the World Boxing Council we try to make our purchases meaningful. It is always sought that suppliers are young entrepreneurs or family businesses who are proud to produce our products, be they promotional items, T-shirts or trophies. The criteria for choosing a provider are based primarily on the quality of their work and materials, in addition to meeting the standards set by the WBC headquarters.

One aspect that deserves to be highlighted is the creation of the WBC icon belt, whose latest editions are named after those who promoted this sport in Mexico, Adolfo López Mateos. For the realization of these emblematic belts we have worked hand in hand with Huichol and Mayan communities, with the aim of showing the world the incredible work of Mexican artisans and craftsmen.



Communication with our public

For the WBC, contact with our boxers, fans and the media is relevant. Therefore, we have various strategies that, on the one hand, help us strengthen our messages and on the other, allow us to listen to the diverse needs of our groups.

The conferences of the Coffee Tuesdays, as Don José Sulaimán named them, have sought to open a space for dialogue between the World Boxing Council and the main actors of our sport, particularly with the media. These weekly meetings between the World Boxing Council and the representatives of the specialized press still retain their essence and are very beneficial for everyone; reporters get information; entrepreneurs promote their functions; the fighters give testimonies of their struggles and promote their sports jousts, and the WBC has a space to talk about its social projects.

On the other hand, we have made important technological innovations to create databases that allow us to be in permanent communication with stakeholders. All information emanating from our bases is done in two languages, Spanish and English. We have also directed our communication efforts to develop national and international campaigns in favor of the topics of greatest interest in both sports and social fields.

Thus, it is noteworthy the campaign that was part of the international program "Two Nations, One Dream". In a practical way, it sought to teach young people the benefits of sport as a way to stay off the streets and take care of their physical and mental health, to promote not only personal well-being, but also that of their community.

Other social campaigns promoted by the WBC are those undertaken against bullying, texting while driving, zero tolerance for drug and alcohol use, sexual health care and zero tolerance for domestic and intra-family violence. The Council seeks to convince its members to carry out positive actions that will lead them to be complete champions in life.

The conferences of the Coffee Tuesday have sought to open a space for dialogue between the World Boxing Council and the main actors of our sport, particularly with the media.

Professionalization of boxing - WBC university

In order to professionalize the whole family of pugilism, in 2018, within the framework of its 56th Annual Convention, the World Boxing Council launched an innovative educational proposal: the creation of an online university.

The Boxing University WBC arrived to become the world leader in the training of coaches, judges, referees, ring supervisors and nutritionists in this sport. This seeks to standardize training, unify criteria and establish quality standards with the same profiles in all countries that belong to the WBC.

With more than 400 judges worldwide, some with more than 25 years of experience, the WBC seeks to add to the various conventions and official certification seminars a program of constant updating through new technologies to continue to the forefront and that their work at the time of decision-making in the ring is increasingly effective. It is worth highlighting at this point the participation of more than a dozen women referees who today support us in this specific work and of great relevance for the growth of the WBC.

The educational model of Boxing University is based on the following certifications, all offered in virtual mode for the benefit of students:

WBC CERTIFICATION	Level 1	Level 2	Level 3
Boxing Referee	●	●	●
Boxing Judge	●	●	●
Nutrition and weight management in boxing	●	●	●
Ring supervisor	●	●	
Boxing Trainer	Boxing Trainer	Professional Boxing Trainer	Advanced Professional Boxing Trainer



International seminars such as those previously organized in countries such as Argentina, Spain, South Africa and Mexico will continue to be part of the formation of these men and women who sanction the various fights in the world. In 2018 we managed to have an average of 16 hours of training for each judge and for each referee, with an average attendance of 40 people to each training program.

Throughout 2019, we have sought to broaden the spectrum by offering basic and advanced specialty courses for trainers and other professionals, and a nutrition course, all contents developed with the participation of recognized experts in the field.

**Boxers are humble
and believe in fair play**





TRANSPARENCY IN THE WBC

Clean boxing program

The WBC, leader in the implementation of rules and procedures related to clean boxing, was the first boxing sanction organization to implement mandatory doping tests in all championship fights since 1975. Thus, after many years of planning, in 2016 we presented the Clean Boxing Program, with the interest of protecting the safety of our boxers.

Considered a priority, the application of this program is in charge of the Voluntary Anti-Doping Association (VADA), which routinely carries out sample collection, chain of custody and laboratory analysis, being the WBC responsible for its administration. This has been very transparent and has required a large investment in both economic resources and additional man-hours. At the WBC we are very proud of the program and stand firm knowing that we are ensuring security and justice.

To date, nearly 400 tests have been performed worldwide and some adverse findings have been found, recorded as positive tests for prohibited substances. The program has a specific protocol to treat each case individually. Each adverse finding has been handled with absolute respect for the rights of the athlete, performing due process.

The WBC conducts a thorough investigation with anti-doping experts and even consulting other experts and internationally renowned authorities in sport administration.

Through questionnaires, we collect relevant and sensitive information about the conditions of the boxer. Our job as a WBC is to remind every athlete and his team of the importance of enrolling in the Clean Boxing Program. This program is mandatory for the first fifteen boxers ranked worldwide and is voluntary for professional boxers who are on the rise in the international ranking. Thus, in 2018, in the 17 weight divisions endorsed by the WBC, it was achieved that more than 255 boxers in the world are part of the program.

In the case of women, enrolling in the program is voluntary, however, most of our boxers are part of it and will seek to be mandatory by the end of 2019.



This program has been extended to ring officers. For the WBC, fair play is very important and that includes the sanctioning team, as an example of our willingness to make our sport the best.

Additionally, economic sanctions have been established whose amounts are allocated to social programs that the Council carries out as part of its social responsibility commitment.

Thanks to the commitment shown by promoters, managers and boxers and the exemplary participation of the majority of the members of the boxing community, the Clean Boxing Program is a reality and is working in an exemplary way.

Boxing is a noble sport. Boxers are humble and believe in fair play. To support our boxers, the WBC has reinforced these values with education and training that allows identifying the areas of concern relevant to the agency.

WBC classifications

The WBC has a Classification Committee that analyzes the overall results and determines the place of the boxers, within the first 40 of each of the 17 divisions.

A boxer moves through the ranks progressively fighting harder opponents. The rankings are influenced by the history of victories and defeats of a boxer, the difficulty of the opponents he has defeated and how convincing his victories were. This is called the criteria for classification. It is noteworthy that each boxer among the first 15 of his division must enroll in the Clean Boxing Program in order to access any other fight.

Each month, the committee is dedicated to the arduous task of reviewing statistics and updating the general data for classification. For a boxer to be considered in the ranking, he must have won a world-class boxer, or an Olympic champion, or have won 12 and 14 fights or, failing that, won a WBC affiliate title. The recommendations of the WBC authorities are also weighted.

RATING

Peso medio 72.575 kg / 160 lb

	Boxeador	Nacionalidad
1	Gennady Golovkin	Kazajistan
2	Daniel Jacobs	EUA
3	Kamil Szeremeta	Polonia
4	Sergey Derevyanchenko	Ucrania
5	Steven Butler	Canadá
6	Esquivia Falcao	Brasil
7	Liam Williams	GB
8	Hassan N'Dam N'Jikam	Camerún
9	Turreano Johnson	EUA
10	Maciej Sulecki	Polonia



SOCIAL RESPONSIBILITY AND SPORT FOR THE WBC

SR strategy for the WBC

Our Social Responsibility strategy has been marked by a public commitment to the most vulnerable. Inspired by the philosophy of life of Don José Sulaimán, the philanthropic project that began more than 30 years ago is crystallized in several projects that seek to respond to various social problems

At present, the WBC strategy is structured around seven critical axes on which it bases its actions and that founds the social responsibility project for boxing.





Our goal is to inspire people to never give up their dreams, but rather to approach life as champions.

BOXING FOR THE COMMUNITY

WBC Cares

As head of an international organization and aware of the power of attraction of all its champions, Don José Sulaimán decided to extend a helping hand to children around the world, especially those living in marginalization.

Thus, during the 2006 convention of the World Boxing Council, our president, guided by his philanthropic vocation and his will to find different ways to contribute to the development of our community, proudly launched the WBC Cares program, through which it is recognized to all those little world champions who are examples of bravery and heroism.



This initiative consists of a global campaign in which boxing personalities, especially world champions, visit girls, boys and adolescents in children's hospitals, orphanages and youth centers, to encourage them to continue the fight. These sports celebrities have shown by example that there is always the possibility of success, regardless of the battle or the odds.

The program began operations in the same year 2006, when Genaro "Chicanito" Hernández and Eric "El Terrible" Morales, Ambassadors of Peace and Goodwill in the World through WBC Sports, accompanied by the President of WBC Cares, Jill Diamond, made the first visit to the Children's Hospital in Los Angeles.

Don José Sulaimán's concern for others, which remained until his death, allowed WBC Cares to have a great mission to improve every day, providing friendship and equal attention to all people in vulnerable situations. Based on the philosophy that a society is measured by the way the less fortunate are treated, the WBC has been characterized by its support for various causes, and those of us who work for this organization feel privileged to have found a way to contribute to improve the quality of life of those who need more support.

WBC Cares has come all over the world to embrace the most vulnerable children. However, our solidarity actions are not limited to supporting children, but extends to anyone we believe we should and can help. Our goal is to inspire people to never give up their dreams, but rather to approach life as champions.

Our members have been fundamental pieces in this never ending task. They not only make visits, they also help build shelters or gymnasiums and support promotion programs for the health and well-being of others.

With a very defined organic structure, headed by a council, our Executive Committee gives a clear line of the actions to be undertaken in social support issues.

WBC CARES

Comité Ejecutivo

Mauricio Sulaimán, President

Jill Diamond, International President

Christiane Manzur, Chapter President Mexico

David Walker, United Kingdom Chapter President

Elizabeth Reyes, Communitary Support

Mo Noor, Executive Assitant

Taking as an axis the vision of his father, Mr. Mauricio Sulaiman has continued with the expansion of the program, not only supporting various social causes around the world, but also promoting actions that strengthen the pugilistic community. Thus, the most important of them, and his father's dream, has been the creation of the José Sulaimán Benevolent Pension Fund, the first pension fund for boxers in need.

He also achieved the internationalization of the WBC Cares program, creating strong alliances with other organizations that have common objectives.

One of the most outstanding practices has been the delivery of in-kind support, since we consider that they have a much more effective impact than the merely economic contribution. As shown, we present here some of the most outstanding activities carried out since the birth of WBC Cares and until 2018:

- Donations of toys to various associations and homes, for the celebration of Children's Day or Christmas celebrations.
- Donations of school packages to various schools in conditions of marginalization.
- Distribution of food pantries to vulnerable communities.
- Visits to hospitals, specifically children and people suffering from cancer.
- Visits to prisoners to promote the sport by holding internal tournaments and talks on various topics, including the consequences of health addictions, by our former boxers, who share personal experiences.

It is relevant to mention that in most of the social causes we serve, we seek to create synergies for the integral solution of problems. **Collaboration with other agencies, foundations and government has taught us that the scope and impact of our actions are greater if we do them in collaboration.**

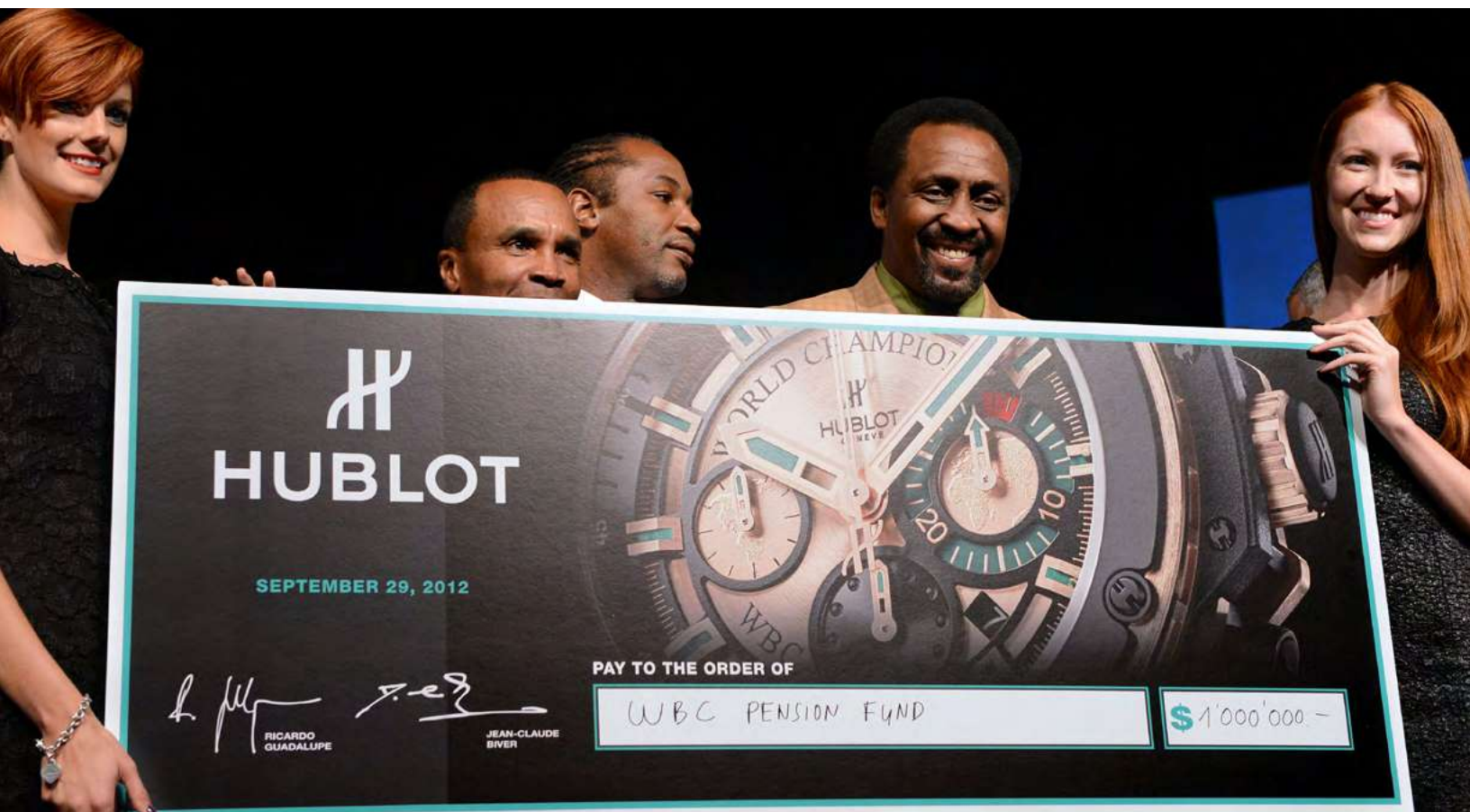
Reconstruction

The WBC will always support when natural disasters happen to affect communities and particularly those that are disadvantaged. Rebuilding homes, lives and stories in the places most affected by various natural disasters in the world is a task full of serious challenges and commitments.

The WBC and its boxers have shown their solidarity in various events in the United States, Mexico and

some countries in Africa, through donations to affected people, among other types of support.

An outstanding example was the construction in Mexico, along with "Block tras Block" (Block after Block), a non-profit organization, of 10 homes in the community of San Simón el Alto, State of Mexico, one of the most affected after the 2017 earthquake. Similarly, special contributions have been made in the case of some African countries, which will be detailed below.



Heroes of Mexico - Recognizing our sports community

Throughout history, Mexican sport has had relevant figures in different disciplines. Men and women have excelled in world championships, Olympic Games and other fair sports that have put the name of their country high, and it is fair to recognize them.

Similarly, in a sporting event at the Azteca Stadium, tribute was paid to the athletes who acted as volunteers and rescuers during the emergency situation caused by the earthquakes of September 2017 in Mexico City, who were recognized as great Heroes from Mexico.



- Julio César Chávez
BOXING
- Fernando Valenzuela
BASEBALL
- Hugo Sánchez
SOCCER
- Ana Guevara
ATHLETICS
- Lorena Ochoa
GOLF
- María del Rosario Espinoza | **TAEKWONDO**
- Gennady Golovkin
BOXEO
- Carlos Mercenario
ATHLETICS
- Ana María Torres
BOXING
- Manuel Negrete
SOCCER

They have left a legacy for posterity and their names have been recorded in the history of sports.

BOXING FOR INCLUSION

Prevention of violence and boxing

Violence and crime are multifactorial phenomena that have to do with the education of people, their interaction with other members of the community, the space where they live, and even their daily routines. That is why the WBC is convinced that the multidisciplinary work of various actors will allow us to provide comprehensive solutions to the most vulnerable populations in the face of violence and crime, and generate protective factors for girls, boys, adolescents and young people.

Thus, in Mexico, in 2018, in collaboration with the Attorney General's Office (Procuraduría General de la República - PGR), it was sought to promote boxing in vulnerable communities in order to promote the development of skills for a healthy life. Girls, boys and young people who practice this sport find in discipline and perseverance, as well as in the example of emblematic figures, a motivational factor to approach a life free of addictions, full of sport and healthy recreation.

Male and female boxers shared their success and personal growth stories with young people. Activities focused on the prevention of violence against women were also promoted. The champions expressed the importance of women being respected, recognizing their worth as people





Police and boxing

Another aspect that needs to be developed for the eradication of violence is the dignification and recognition of the authorities. Convinced that the work of our police authorities is key to the reconstruction of security, the WBC has worked together with various law enforcement agencies around the world. Through amateur tournaments and with the participation of hundreds of operational members of police institutions, the WBC has set out to help corporations professionalize the figure of the police.

As part of this process, Mexico seeks to directly influence police forces to be the hope of citizenship again, so that this hero, that public servant with ethics contributes to generate healthy environments. An example of this have been the various inter-police tournaments “José Sulaimán Chagnón”, which will continue to promote the most relevant values in policemen and policewomen, which are discipline, perseverance and ethics in the exercise of their functions.

In addition to these actions, a collaboration agreement was signed that same year between the Secretariat of Public Security of Mexico City and the World Boxing Council with the primary objective of recognizing outstanding police officers in their work. The signing of this agreement seeks to promote sports among more than 89 thousand police officers that make up the unit.

It should be remembered here that during the WBC fights, it has already become a tradition to pay tribute to the rescue forces, the police and all the heroes who provide help in an emergency situation. The so-called first responders have been honored on several occasions, to highlight their unparalleled work of service and care of our society. The United States, Spain, Mexico and England have been some of the countries that have carried out this practice.

Thanks to this tradition, numerous police bodies have been recognized by the WBC: male and female boxing champions pay tribute to featured elements for their heroic acts, who have also offered their testimony to exalt their spirit and allow them to remain an example in the states where they work.





Two nations, one dream

In 2016, the World Boxing Council and the Ministry of Foreign Affairs, through the Consulate General of Mexico in Chicago and the Institute of Mexicans Abroad, signed a collaboration agreement to carry out the Boxing Without Borders program “Two Nations, One Dream” to promote the human and professional development of young people from three strategic cities: Chicago, Illinois, in the United States, and Acapulco (Guerrero) and Mexico City, in Mexico.

It is a comprehensive program that seeks to twin the boxing communities that reside in these cities of both countries, supporting the technical and psychological preparation of the participants. Thus, gym training is offered, which is complemented by motivational talks, psycho-emotional support, boxing exhibitions, coexistence with world

champions and social work. An indirect objective is to generate aspirational models for Mexican and Latino youth in the United States, making sport become a tool for violence and crime prevention.

As part of the program, three gyms have been equipped, 130 training sessions, 18 boxing exhibitions and 18 social actions in the United States (Chicago, Illinois) and Mexico (Acapulco, Guerrero; Azcapotzalco and Tepito, CDMX). To date, more than 142 boys and girls who love boxing have participated in the program and the participation of women in all events has been very remarkable.

Thanks to this program today we have professional boxers who are ranked in the top ten of the United States Olympic team.

BOX AND REINSERTION



RING for reinsertion

Evidence-based studies show that those who have committed a crime can return to society favorably by rebuilding their relationship with themselves, their family and their community through a comprehensive program. Thus, the World Boxing Council, convinced that sport is the basis of healthy emotional development, in accompaniment with Viral Network (Red Viral, in Spanish), a social organization, created in Mexico the **RING program: Boxing for reintegration, which seeks to contribute to the rehabilitation of inmates in two ways: the practice of boxing and comprehensive attention to their emotions.**

It is an empathic model, with methodologies based on forgiveness, personal, family and collective work, which allows deactivating risk dynamics among inmates. It was launched for the first time at the State Center for Social Readaptation (Cereso) of Atlacholoaya, Morelos. Boxers José "Pipino" Cuevas, Isaac "El Tortas" Bustos, Juan "Churritos" Hernández, Eduardo "El Rocky" Hernández, Irma "La Torbellino" García, Jessica González and Judith "La Peligrosa" Rodríguez were present at the inaugural ceremony, encouraging

young convicts, who after a while managed to improve their relationships with their peers, their friends and their family.

After several intervention actions, we can highlight the following program results:

- 90% of participants left addictions, even to very complex drugs, such as heroin.
- 100% of the participants raised their self-esteem and improved their family relationship and with their peers.
- During family visits, inmates transmitted acquired knowledge about boxing to their children and improved their appearance significantly.
- The most active participants formed a resilient team within the prison, becoming an example for others.

Thanks to this collaboration, young people will be able to find new ways to go ahead through sports and learn values inherent to boxing that will lead them to a better way of life.



Young boxing for reinsertion

The WBC instituted this second program to open possibilities of reintegration for adolescents and young people in conflict with the law. In partnership with the civil association Reinserta, a boxing gym was donated to the Quinta del Bosque Hospitalization Center, in San Miguel Zinacantepec, State of Mexico.

In 2017, 138 young people, 124 men between 16 and 22 years old and 14 women between 15 and 20 years old were held here; many of them have found in the program an opportunity to start a new life and go ahead leaving behind the mistakes of the past.

This initiative has also the support of USAID, which, in the hands of Reinserta, carries out the Youth Without Prison program, and of "Occurring Scholas", a program headed by Pope Francis that aims at a paradigmatic change in education to make an integrated and peaceful society come true.

During the inaugural ceremony of the gym, where the former mini-flyweight world champion Ibeth Zamora and the youth champion

Eduardo Hernandez, among other boxers, were present, the WCB's conviction was expressed that boxing is a sport that not only promotes physical health but also promotes discipline, perseverance, respect and proper handling of emotions. Its president Mauricio Sulaimán reiterated his confidence in the benefits that the program will leave to the youth of Quinta del Bosque.

The WBC is committed to comprehensive initiatives to achieve the true reintegration and inclusion of these young people who have lived in marginalization in their early stages of life.

The training axes of this program are five:

- Mental health
- Job habilitation
- Education
- Restorative justice
- Culture and sport

With these programs, the WBC endorses its support for the reintegration of young people into society, always trusting that the sports plus education equation will be the best way to do so.

Boxing and disability

During 2018 the WBC supported the First Boxing Program for Young People with Intellectual Disabilities in Mexico. In partnership with the Sports Institute of Mexico City, CDMX Indeporte and the Special Olympics program, four Saturday training sessions were held in April and May, in which around 100 young people with intellectual disabilities were encouraged by the presence of WBC coaches and champions. In these sessions, physical activity and boxing exercises for beginners were carried out, and motivational talks were given. In addition, with the delivery of T-shirts, caps, hydration and other

promotional items, the WBC strengthened its goal of promoting boxing among groups suffering from disabilities. The mission was to show these young people new ways to approach sports and learn values derived from boxing. In this sense, another of the efforts in this area has been the WBC's impulse to adapted boxing, contributing its methodology and its platform to offer this option to those who, due to various circumstances, travel in a wheelchair.

The idea of the WBC is to extend this program and promote it to be considered another sport in the Paralympic Games.



BOXING FOR YOUR HEALTH

Boxing and integral health

Overweight and obesity are two growing problems that do not distinguish socioeconomic status or geographic area. According to the World Health Organization (WHO), in 2016 there were 1250 million adults 18 years of age or over with overweight, 650 million with obesity and 41 million girls and boys under five with one or another condition.

Given these alarming figures and in alliance with the Ministry of Health of Mexico, in 2018 the WBC implemented the “Boxing for your health” project, with the aim of raising public awareness about the importance of physical activity and good nutrition. In this event physical activations were carried out in public spaces where people could approach and participate in the activities for free.

Mexico City and the state of San Luis Potosí have seen the benefits of the program. In each of the states, the program was developed over 24 days of 6 hours, in which various boxing trainers coordinated activation exercises for women, men and children attending. Likewise, a ring was set up for the fitness boxing assembly, where dynamic exercises associated with recreational boxing were done.

Each sports day was accompanied by the presence of a former professional boxer who gave advice on how to incorporate exercise into your daily life and offered a brief boxing exhibition. In the end, the public could go up to the ring to practice boxing with them. In this way, not only was the objective of promoting sport achieved, work was also given to these former champions who shared their teachings and advice with citizens.

Another dynamic of the exhibition was attended by nearby gyms where they invited amateur boxers to make a presentation. The participation of the population was fundamental in the success of this program. It is estimated that these activations reached more than 8 thousand attendees during all the days held in the aforementioned states.

This activation program model has been successful. During 2019 we have trained the staff of other offices so that they can replicate it, in order to reach more people and multiply its benefits.



WBC and nutrition

The health of our boxers has always been one of the Council's priorities. Therefore, it was decided to appoint Dr. Philip Goglia as Chairman of the WBC Nutrition Committee. Dr. Goglia is a certified nutritionist, sports performance expert, with more than 30 years of experience and recognized with various international awards. His methodology for metabolic nutrition is based on science and technology, and has been proven in practice. In addition, he is the founder of Performance Fitness Concepts, one of the most prestigious health, rejuvenation and wellness clinics in the United States.

The main function of the Nutrition Committee is to support the boxing community with nutritional and rehydration plans, raise awareness about the pros and cons of drug use to increase performance and be aware of the procedures that trainers and team members boxers use to reduce the weight of our boxers.

Taking advantage of Dr. Goglia's experience and knowledge, the WBC Nutrition Committee has developed a health promotion strategy that focuses on food and is directed not only to the boxing community but also to our followers. The Committee generates educational materials that arrive at the hands of boxing fans. Thus, in 2018, 50 newsletters were issued which, weekly, provided our readers with advice on topics related to nutrition and sports.



BOXING FOR EDUCATION

Clínicas BoxVal

BoxVal (Boxing with values) is a program promoted by WBC Cares in partnership with the Pontifical Scholas Occurrentes Foundation to enrich the lives of children and young people through sports.

With a proven methodology that emerged from the work carried out among the most unprotected populations in Argentina, Scholas Occurrentes has replicated its sports model with values throughout the world, which is accompanied by education and art programs to cover children and youth who live in unfavorable environments in an integral way.

All WBC Cares initiatives related to the mission of Occurrent Scholas have joined the BoxVal program, which began to be implemented for the first time in Mexico in 2018, as a tool that will help forge values among boxing athletes. To do this, about twenty trainers were trained in the methodology who reflected on various issues associated with the values promoted by this initiative and its relationship with sport. This capacitation included training workshops for educators, clinics and meetings.

The emphasis of BoxVal Mexico is placed on the training of young people living in situations of exclusion, violence and lack of opportunities. In parallel, we are also looking for ways to solve the resource needs for proper boxing practice. With actions such as fights with cause and recognition of various boxers, BoxVal seeks to promote solidarity and mark the path of future young people in accordance with the values of the dignity of the human being and his cardinal virtues.



"Sport is not only a form of entertainment, but also - and above all - a tool to communicate the values that promote the good of the human person and help build a more peaceful and fraternal society. Sport is a school of peace, it teaches us to build peace."

Papa Francisco



As proof of this, the boxer Gennady Golovkin, from Kazakhstan and Srisaket Sor Rungvisai, from Thailand have been recognized with the “BoxVal World Champion” belt, as they are a role model for the world's youth and represent the best of boxing. Both athletes have always supported their communities, and actively participate and promote solidarity actions.

As part of the program, three BoxVal clinics for amateur boxers have been opened, in which the values promoted by Scholas are transmitted worldwide: teamwork, effort, honesty, resilience and respect, among others. Young people who have joined the clinics show great enthusiasm for the opportunity to participate in this extraordinary experience of boxing, fun and companionship.

During the opening of the BoxVal program, an international videoconference was held between His Holiness Pope Francis, who gave an emotional message to the young boxers, and members of the boxing community and the WBC of Argentina, Colombia, the United States and Mozambique.



K.O. Bullying

Bullying is a form of peer violence in which one or more students constantly bother and assault one or more classmates, who cannot defend themselves effectively and are generally in a position of disadvantage or inferiority, and has serious consequences on those who suffer from it, because it causes physical, social and / or emotional damage. Harassment is an issue that we must face as a society to intervene and stop.

According to data from the Organization for Economic Cooperation and Development (OECD), Mexico ranks first among cases of bullying among member countries. It affects 18 million 781 thousand 875 girls and boys in primary and secondary schools.

Faced with these alarming figures, the WBC set out to give a blunt knockout to bullying by contributing to raising awareness among the population about the importance of developing in an environment of well-being, respect, communication and pleasant coexistence.

Thus, in 2018, concerned about the issue of bullying in educational and sports institutions, the WBC, in partnership with Scholas and BoxVal, launched the first national social responsibility boxing program focused on this issue: K.O. Bullying. The WBC is convinced that fostering boxing and sport among new generations could help eradicate problems like this.

Although it is a novel program, there was already a precedent in the WBC, since in 2011 Don José Sulaimán supported an initiative of the Federal District SEP (Public Education Ministry) against bullying in schools, through the participation of internationally renowned champions. At the launch of the program, the WBC reaffirmed its enthusiasm for continuing and expanding the scope of that initiative that seeks to help end bullying.

The objectives pursued by the program are:

- **Raise awareness of the issue of bullying in the largest possible number of schools, sports centers and children**
- Promote a program of replicators to raise awareness among more people through the transmission of timely and certified information from professionals on the subject
- Viralize the message against bullying nationwide with spokespersons of high impact and influence
- Raise awareness of the issue of bullying among the student population in the largest possible number of schools and sports centers
- Multiply the number of replicators to be able to transmit the information of certified professionals in the subject to more people
- Produce high-impact messages, in the voice of champions of great influence, that can be viralized to reach the entire country

In the first phase of the program, former champions were summoned to participate in training workshops to carry the message of K.O. Bullying student populations, because as media and authority figures their messages have a greater impact on the transmission of values.

For the training of the participants, the Train the Trainers methodology was used and training was carried out in the adaptation of the key messages based on boxing to ensure that the recommendations are powerful to the target audiences. The experts reviewed the contents of the messages that will be transmitted in the schools and provided feedback on the aspects that should be improved to deliver the respective conferences.

Throughout three trainings conducted in Mexico in 2018, more than 20 replicators were trained and certified to carry the message, including 10 former champions who have transmitted the message in various forums, serving more than 600 girls, boys and young people. The talks have a duration of 30 minutes and are taught in schools, institutions and sports centers that request them. With videos, graphic materials, diagnostic evaluation formats and other elements, messages sent to children and young people are reinforced. In addition, managers and teachers are provided with tools that allow them to act clearly against the problem, always prioritizing prevention rather than remediation, but also identifying cases of harassment, in order to respond in a timely manner.

In 2019 we continue working to bring the message against bullying to more than 3,000 children and adolescents.





Awareness campaigns

As mentioned earlier, the international program “Two Nations, One Dream” was accompanied by a social dissemination campaign that aimed to promote various values that would improve our conviction in society.

With very practical and clear advice, different cards were created that were distributed physically and electronically among the population in general, and the boxing community in particular, and that address the following issues:

- Personal well-being and community
- Messages against bullying
- Raising awareness about the dangers of texting while driving
- Zero tolerance to drug and alcohol use
- Zero tolerance to domestic and intra-family violence
- Sexual health care

With these messages, spread among its stakeholders, the WBC seeks to persuade its members about the desirability of taking positive actions that will lead them to be all champions in life.



WBC FUNDRAISING

Hublot

The fundraising policy of the World Boxing Council has strengthened the international boxing community. An example of this is the alliance with the watchmaker Hublot, which enabled the creation of the José Sulaimán Boxers Fund to protect the safety, health and well-being of retired boxers.

Thanks to this agreement, Hublot created a luxurious collection of watches dedicated to the WBC champions who have marked a before and after in the history of the ring and organized, together with the WBC, two great collection events in which, by auction, 1.1 million dollars were collected in 2012 and 1.2 million in 2019. For the next few years, other auctions are expected to be generated that will continue to support this pension fund.

Hublot's donations for the auctions share the sporting spirit of the WBC and the purpose of supporting these heroes of the noblest struggle.

Since the creation of the José Sulaimán Fund and until 2018, more than 1.1 million dollars have been jointly distributed to retired boxers who have gone through problems away from the ring after finishing their career in professional boxing. Between 2013 and 2018, the amount collected was jointly distributed among retired boxers, annually paying the following amounts:

Year	SUPPORTS DELIVERED
2013	\$160,000
2014	\$137,800
2015	\$158,400
2016	\$164,700
2017	\$140,000
2018	\$172,700
Special emergency cases	\$232,959.33
TOTAL	\$1,166,559.33



Telmex-Telcel

The alliance with the Telmex-Telcel Foundation is a priority for the WBC. With this it is sought to continue promoting a platform for young people who love boxing and dream of representing their country. Thanks to this, it has been possible to support the development of this sport in the most marginalized communities in the country. The alliance with the Telmex-Telcel Foundation is a priority for the WBC. It seeks to support the development of this sport in the most marginalized communities in the country, promoting a platform for young people who love boxing and dream of representing their country.

This alliance has also provided resources to the José Sulaimán Fund, totaling a contribution, up to 2018, of 600 thousand dollars.



WBC Cares Golf Tournament

With the participation of more than 144 golf lovers, the first WBC Cares tournament was held in Mexico City with the objective of raising funds to support the Reinserta program by donating a gymnasium at the Quinta del Bosque Internment Center.

Thirty-six teams registered to participate in the tournament, in which the president of the Mexican Golf Federation and several former world boxing champions and former champions were present. The second edition took place in 2017; 150 players participated this time, and the proceeds were donated by WBC Cares to the Block after Block Foundation for the reconstruction of homes in the town of San Simón, State of Mexico, one of the places most affected by the earthquake in September of that year.

In addition, both editions have allowed to continue funding the projects carried out by the WBC Cares Foundation.

WBC sports races

The races organized by the WBC are a tradition among active boxers and boxing enthusiasts. With them, the WBC seeks to promote healthier lifestyles, and obtain resources to fund various social projects through WBC Cares. In its fifth edition (WBC 5 Round), in 2018, more than 2,500 people participated, and in 2019 (Race of Champions) the number of competitors rose to 3,500.





INTERNATIONAL ALLIANCES OF THE WBC

Adanu, Ghana, África

In December 2017, through a voluntariat in Ghana, Africa and in partnership with Adanu ONG, in was participated in the adoption of a community in that country by the WBC. With the symbolic gift of a WBC Championship Belt, the commitment to adopt the Ando Tsiyinu community was sealed to help him build a better future. A donation was immediately made to finish a library, and a school and a recreational area for the promotion of sports were built. In addition, this was accompanied by sports activities with the community in which the benefits of sport were highlighted.

Adanu is a nonprofit organization led by Ghana, which has a unique approach to community development based on population empowerment rather than charity. Adanu's mission is to ignite the passion of the communities to achieve a future full of opportunities and hope.

This project sought to work with rural communities to develop sustainable solutions in education and equal opportunities for all people, regardless of sex, age or economic status. This model is based on full respect for the dignity of each person in the community and on the participation of all residents in the entire process. One of the most outstanding achievements was that the community made a long-term commitment to the project.



To continue this work, a call was launched in 2018 to carry out phase 2 of the project, in which volunteer work will focus on the development of infrastructure for the most pressing requirements. During the next five years it is expected to provide the community with a clinic, a computer lab and sports facilities.

In this new phase, the WBC awarded four international scholarships for volunteer support in the community. More than 50 candidate proposals were received to work in that program. Now the necessary steps are being taken to continue with the support and, together with the community, participate in the construction of these facilities. The WBC will also send a boxing world champion every year to work in the community visiting children and youth in at-risk communities and hospitals.

Adanu has a unique approach to community development based on population empowerment rather than charity.



Beyond Sport Mexico

The WBC has always participated in various social programs that seek to improve the social environment through sport. Time has shown that unity in sports is a model of immediate success, hence our enthusiasm to integrate into projects of this nature.

Thus, for the first time in Mexico, the Social Responsibility Congress in sport was organized, whose objective was to disseminate best practices on SR and sports issues, showing Mexican citizens how to take advantage of the benefits of sport to create social networks and promote the social reconstruction of the country.

Beyond Sport is a British organization that arrived in Mexico to motivate the practice of sport as a tool for social reintegration; supported by public figures that have helped different causes, it is proposed to find a solution to various social problems. Within the framework of the Congress, and in alliance with Beyond Sports, clinics, seminars, conferences and physical activations were given in order to bring the sport experience to children and young people.

With the participation of more than 500 people, the event managed to bring together great sports figures in three days. On the first day of the meeting, in Chapultepec Castle, the trajectory of great athletes such as Heroes of Mexico was recognized. On the second day, named Community In Action, hundreds of children gathered to participate in a physical activation program conducted by soccer players, baseball players, league boxers, teams or organizations such as NFL, MLB, Tigres FC and WBC. On this occasion, Anahuac University became the headquarters of the activities.

Finally, on the third day, at the facilities of the Chapultepec Sports Center, the Beyond Sport Mexico Congress was given, with the presentation of avant-garde panels, inspiring talks, informative discussions and brainstorming sessions, participants delved into how social responsibility is inherent in sport itself.





BOXING FOR THE 2030 AGENDA

The World Boxing Council seeks to be at the forefront and join global actions. Thus, it has sought to align with the 2030 Agenda for Sustainable Development, and for this it has identified among its best practices in social responsibility those that are in line with the goals of the Agenda, and which are summarized in the following table:

 SUSTAINABLE DEVELOPMENT GOALS 5	
GOAL 5.1 End all forms of discrimination against all women and girls worldwide.	<p>In 2016, the WBC boosted the female branch and became the first boxing agency to hold an exclusive convention for women.</p> <p>The WBC has worked so that all its policies and regulations are aligned with pronouncements against discrimination based on race, color, sex, nationality, physical condition, language, religion, social origin, socioeconomic status or any other.</p>
GOAL 5.2 Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual exploitation and other types of exploitation	<p>The WBC has designed and implemented programs for the development of boxing within communities, promoting activities focused on the prevention of violence against women.</p> <p>Various public forums have been organized to promote women's boxing as a tool for women's empowerment, personal protection and social mobility.</p>
GOAL 5.5 Ensure the full and effective participation of women and equal opportunities for leadership at all levels of decision-making in political, economic and public life.	<p>The WBC has carried out Women's Conventions endorsing its commitment to women's equity in boxing.</p> <p>There are more than a dozen women referees who are now supporting this work of great importance for the growth of the WBC.</p> <p>Pink gloves have been made to join the celebration of International Women's Day, as well as national campaigns against breast cancer.</p>

As part of the programs in prisons, some of the inmates have been certified as recreational boxing trainers.

The WBC continues its hard work to place women on large billboards, offer them greater medical protection and raise their monetary income, since in women's boxing it is very low compared to that received by men.

The agency continues to sponsor medical studies to achieve maximum protection for boxers in the professional practice of this high performance sport. On that basis, specific rules for women's boxing have been determined.



SUSTAINABLE DEVELOPMENT GOALS 3

GOAL 3.4

Reduce by one third premature mortality from noncontagious diseases through prevention and treatment, and promote mental health and well-being.

The Boxing for your health axis carries out programs that promote physical activation and the healthy development of citizens. With actions in various public squares, there were also spaces for reflection and sports activation..

Social campaigns focused on nutrition are constantly made and disseminated through our digital media

Healthy coexistence has been promoted and key messages have been issued on the danger of the consumption of substances harmful to health through social campaigns against drug addiction and bullying.

3.D

Strengthen the capacity of all countries, particularly developing countries, in early warning, risk reduction and risk management for national and global health.

The activation programs carried out by the WBC have been in accompaniment with the government Health authorities, which has made available to the public spaces for the diagnosis of noncontagious diseases.







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ABOUT THIS REPORT

The Social Responsibility Report of the World Boxing Council 2018 records the activities and results achieved by the organization from its social and influential sphere, covering those most prominent until that year. It has been developed in accordance with some of the standards recommended by the Basic Principles for the drafting of social responsibility reports, and with a view to meeting the Sustainable Development Goals (SDGs).

In the preparation and design of this document, we counted on the advice of Responsible Business Boutique for its preparation and design and for the development of its content, direct interviews with collaborators, customers and suppliers were carried out, and secondary sources of information were consulted. The content, drafting and design of this First Social Responsibility Report was approved by the WBC Cares Committee and the Chairman of the Board, Mr. Mauricio Sulaimán.

